

# CURRICULUM VITAE

*Scientific and Teaching Activity*

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## 1. Personal Data and Current Position

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### 1.1 Current Academic Position

- **2019–present** Associate Professor of General Sociology (SSD SPS/07), Department of Political and Social Sciences and Faculty of Political Science, University of Pavia.
- ***Qualified for the first tier (Full Professor) for the scientific-disciplinary sector SPS/07, now GSPS-05/A, recruitment sector 14/C1, since 1/12/2023.***

## 2. Education, Academic Degrees and Qualifications

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- **2004** PhD in Applied Sociology and Social Research Methodology, University of Milano-Bicocca.
- **2000** Degree in Political Science, University of Eastern Piedmont (graduated cum laude, thesis recommended for publication).
- **Qualification National Scientific Qualification for the first tier (Full Professor), recruitment sector 14/C1, scientific-disciplinary sector SPS/07 – General Sociology.**

## 3. Academic Career and Previous Positions

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- **2019–present** Associate Professor of General Sociology (SPS/07), Department of Political and Social Sciences, University of Pavia.
- **2010–2019** Tenured Researcher in General Sociology (SPS/07), Department of Political and Social Sciences, University of Pavia.
- **2009–2010** Fixed-term Researcher (SPS/07), Faculty of Political Science and Department of Social Research, University of Eastern Piedmont.
- **2006–2009** Research Fellow, Department of Social Research, University of Eastern Piedmont.
- **2003–2006** Research Contract, Department of Social Research, University of Eastern Piedmont.
- **2001–2004** PhD Student, University of Milano-Bicocca.
- **2000–2002** Research Fellow, Department of Social Research, University of Eastern Piedmont.

## 4. Main Research Interests

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### 4.1 Social Mobility and Stratification Systems

The first research interest, developed since the undergraduate thesis, concerns processes of social and educational mobility, with particular reference to the use of social capital in the reproduction of inequalities. In this area, both the theoretical and methodological dimensions were explored in depth, contributing to a reconceptualisation of the category of “social capital” in order to develop typological indices usable in statistical models of analysis. Participation in a PRIN research project coordinated by Prof. Maria Luisa Bianco made it possible to further explore the migration variable as a new criterion of social stratification.

### 4.2 Triangulation of Qualitative and Quantitative Methods

Interest in the joint use of qualitative and quantitative methods in a triangulation perspective emerged from the earliest research activities, with particular attention to mixed-methods research designs, the problem of the epistemological fallacy of representativeness in sampling models, and the articulation of the concept of substantive generalisability of results. A reflection was also developed on the methodological criteria for the applicability of different techniques in applied research contexts (analysis of organisational climate, local governance mechanisms, public policy evaluation, reconstruction of professional cultures, generative mechanisms of social deviance).

### 4.3 Human Migration, Second Generations and the Social Representation of the Phenomenon

Studies on stratification mechanisms and the reproduction of inequalities were intertwined from the outset with an interest in the migration phenomenon. Research focused on the mechanisms linking the network resources of migrants to their educational and occupational choices, giving rise to systems of involuntary social segregation that persist over time, including in second generations. This reflection led to the study of the occupational investment strategies of second generations — including post-graduation international mobility strategies — and the successful careers of second-generation students with tertiary qualifications.

### 4.4 Tertiary Higher Education and the Relationship between Universities and the Territory

A further research strand concerns models of higher education, with two main thematic focuses: a) the mobility of academics and transformations of the academic profession; b) the relationship between universities and the territory as a driver of local development, including third-mission processes, both in their structural and systemic aspects and in the degree of individual academics' engagement.

### 4.5 Narrative Communication and Applications to Corporate and Institutional Marketing

The analysis of the role of universities in local development, in connection with the third mission, led to the study of a specific aspect: science communication, which made it possible to integrate methodological skills in qualitative research tools with theoretical knowledge of the needs of complex organisations. This gave rise to a research line on models of narrative communication, combined with engagement in designing teaching initiatives in the field of corporate and institutional communication, and a more recent reflection on the role of academia as an activator of active citizenship through the promotion of scientific culture and critical thinking.

### 4.6 ESG Sustainability, Assessment and Valorisation of Corporate Process Data

A research line currently undergoing significant development concerns environmental, social and governance (ESG) sustainability and its related forms of assessment and reporting, with particular attention to the construction of indicators and measurement standards applicable to corporate and

supply-chain contexts. In this area lie studies on the sociological valorisation of process data generated by companies (process data) — typically produced for management, production or quality-control purposes — as a secondary source for the analysis of organisational behaviour, product and process sustainability, and the social impact of economic activities. These interests underpin the scientific direction of the PackInPro project (Pavia, since 2024) and the coordination of Activity 4 “Restoration Economy” within Spoke 6 of the National Biodiversity Future Center (NBFC, since 2022).

#### **4.7 Artificial Intelligence, Digital Methods and New Tools for Social Research and Communication**

In recent years, research has also turned towards the use of generative artificial intelligence tools and computational models to support social research and communication processes: from building census databases through automatic web scraping and automatic classification of economic activities, to the use of sentiment analysis and social media monitoring techniques, and on to a broader reflection on the social sustainability of artificial intelligence and its ethical, epistemic and organisational implications. This research strand underpins the direction of the Laboratory of Augmented Human Intelligence and Digital Ergonomics and the Observatory on the Social Sustainability of Artificial Intelligence (Lions Club Milano, since 2025), and is also the subject of critical reflection on the impact of AI on teaching practices and the public communication of science.

## 5. Leadership, Coordination and Institutional Responsibility Roles

### Institutional Roles of the Last Five Years in Brief (2021–2026)

Summary of the main leadership, coordination and representation responsibilities held over the five-year period.

- **Direction of Doctoral Programmes, Laboratories and Foundations** — Coordinator of the Industrial Doctorate in Communication and Linguistics Sciences and Practices (since 2021); Director of the Laboratory of Augmented Human Intelligence and Digital Ergonomics (since 2022); Director of the Scientific Committee of the PackInPro Foundation (since 2025) and of the Observatory on the Social Sustainability of Artificial Intelligence, Lions Club Milano (since 2025).
- **Representation in the Italian Sociological Association** — Secretary of the Scientific Council of the Everyday Life Section (2021–2023) and, since 2025, member of the AIS national Scientific Council, following election to the Executive Board for the 2026–2028 term (Bergamo Conference, September 2025).
- **Editorial Roles** — member of the Scientific Committee of the journal *Sociologia Italiana* (since 2025) and of the Editorial Committee of the series *Sinapsi* (Meltemi, since 2022); referee for *Higher Education* (Springer) and *Public Understanding of Science* (Sage), both since 2021.
- **Sustainability and International Networks** — member of OSA – Office for Sustainable Action at the University of Pavia (since 2022), of the Board of the EC2U European project (since 2020) and of the COST Actions network (since 2021); member of the Evaluation Board of the CPM Music Institute in Milan and of the National Jury of “The Prize” (both since 2018/2021, including chairing the most recent edition).

### 5.1 Senior Leadership Positions and Teaching-Scientific Coordination Roles (ongoing)

- **2021–present** Coordinator of the Industrial Doctorate in Communication and Linguistics Sciences and Practices, Graduate School of Doctoral Studies, University of Pavia.
- **2016–present** Rector of the Benvenuto Griziotti University College, EDISU Pavia, University of Pavia.
- **2019–present** Director of the Master's Degree Programme in Digital Communication, University of Pavia.
- **2017–2021** Scientific Director and Deputy Coordinator (with signing authority) of the Master's Programme in Marketing Utilities and Storytelling Techniques, University of Pavia.
- **2018–2019** Scientific Director of the professional advanced training course in Finance Advertising and Storytelling Techniques, EPISTEME S.r.l. in collaboration with the University of Pavia.

### 5.2 Elected and Appointed Institutional Memberships

- **2025–present** Member of the Scientific Council of the Italian Sociological Association.
- **2025–present** Director of the Scientific Committee of the PackInPro Foundation – [www.packinpro.com](http://www.packinpro.com).
- **2025–present** Director of the Observatory on the Social Sustainability of Artificial Intelligence, promoted by Lions Club Milano in collaboration with the University of Pavia, the University of Milan, the University of Milano-Bicocca and the University of Bergamo.
- **2022–present** Director of the Laboratory of Augmented Human Intelligence and Digital Ergonomics, Institute for Transformative Innovation Research, University of Pavia. The laboratory has held two in-depth seminars and launched the first observatory on digital

ergonomics in everyday life. The staff includes 8 researchers from the University of Pavia, 3 from other Italian universities, and 6 partner companies.

- **2022–present** Member of OSA – Office for Sustainable Action at the University of Pavia. Coordinator of the “Social Sustainability” Working Group, representing the University of Pavia within the network of Sustainable Universities.
- **2021–2023** Secretary of the Scientific Council of the Everyday Life Section of the Italian Sociological Association (previously a member of the Scientific Council for the 2019–2021 term).
- **2020–present** Member of the Board of the EC2U project “European Campus of City-Universities”, funded by the European Commission under the second pilot call. Member of the Virtual Institute for Quality Education.
- **2021–present** Appointed member of the National Jury of “The Prize” since its first edition (Chair in the most recent edition). The jury brings together communication experts from academia and industry; the appointment was based on methodological expertise in campaign design and evaluation data analysis.
- **2012–present** Member of the Consortium for Higher Education Research (CHER), University of Kassel. CHER develops integrated research activities on global models of tertiary education.
- **2010–present** Expert member of the Interdepartmental Research Centre on Higher Education Systems (CIRSIS), University of Pavia.
- **2021–present** Member of the COST Actions network, which offers networking opportunities for researchers and innovators in order to strengthen Europe's capacity to address scientific, technological and societal challenges.
- **2018–present** Member of the Evaluation Board of the CPM Music Institute in Milan, appointed by the Ministry of University and Research (MUR), for the evaluation of courses under the Higher Artistic and Musical Education system; responsible for the collection and qualitative and quantitative analysis of student feedback.
- **2018–present** Contact person for the Third Mission Committee of the Department of Political and Social Sciences, University of Pavia.
- **2016–present** Member of the contact committee for the university-wide theme MiGrat.Ing – Towards a Governance of the Migration Phenomenon, University of Pavia.
- **2015–2018** Member of the Faculty Board of the International PhD Programme in Social and Political Change, University of Turin and University of Florence.
- **2013–2016** Member of the Scientific Council of the Methodology Section of the Italian Sociological Association; member of the Executive Board of the Department of Political and Social Sciences, University of Pavia; member of the University Commission of the University of Eastern Piedmont for the Territorial Diagnosis of the 2020 Strategic Plan of Alessandria (coordinated by Prof. Rizzello).
- **2012–2015** Member of the Executive Board of the Department of Political and Social Sciences, University of Pavia, with delegated responsibility for promoting third-mission activities, monitoring the project register, and drafting SUA-TM reports.
- **2008–2009** Member of the University Commission for drafting the document “Territorial Diagnosis for the Strategic Plan of Alessandria”, an interdepartmental working group coordinated by Prof. Salvatore Rizzello.
- **2008–2009** Member of the Inter-University Commission of the University of Eastern Piedmont and the Polytechnic University of Turin for drafting the feasibility study for the “Science and Technology Citadel” project, commissioned by the Municipality of Alessandria.

### 5.3 Roles in Scientific Editorial Structures

- **2025–present** Member of the Scientific Committee of the journal *Sociologia Italiana* (EGEA), directed by Sonia Stefanizzi and Marita Rampazi — a Class A journal.
- **2022–present** Member of the Editorial Committee of the series *Sinapsi* (Meltemi Editore), scientific coordination by Giuseppe Tipaldo — a series dedicated to science communication, popularisation and dissemination.
- **2021–present** Member of the referee board of the international journal *Higher Education – The International Journal of Higher Education Research* (Springer).
- **2021–present** Member of the referee board of the international journal *Public Understanding of Science* (Sage).
- **2016–present** Member of the Editorial Committee and Section Editor of the journal *Cambio. Rivista sulle trasformazioni sociali* (Firenze University Press), directed by Angela Perulli (Chief Editor) and Rocco Sciarrone (Co-Editor) — a Class A journal.
- **2012–present** Frequent referee activity (>2/year) for the journals: *Public Understanding of Science* (Sage), *Sociologia Italiana* (EGEA), *Higher Education – The International Journal of Higher Education Research* (Springer), *Cambio* (Firenze University Press); occasional referee for *Quaderni di Sociologia* (Rosenberg & Sellier) and *Environment and Planning* (Sage).
- **2016–2019** Founder and member of the Scientific Committee of the online science-popularisation journal *Narrability Journal*, directed by Alessandra Cosso, published by the Storytelling Observatory of the University of Pavia in collaboration with Storyfactory S.r.l.

## 6. Scientific Research Activity

### Research Activity of the Last Five Years in Brief (2021–2026)

Summary of the main research strands and projects active over the five-year period, with an indication of the resulting publications.

- **ESG Sustainability and Valorisation of Corporate Process Data** — scientific direction of the PackInPro project (since 2024, SEC funding of €2.4 million) and coordination of Activity 4 “Restoration Economy”, Spoke 6 of the National Biodiversity Future Center (since 2022). This research line produced the article “*Ecosistemi urbani a rischio e gestione della biodiversità: una ricerca in Lombardia e in Puglia*” (Dal Zotto, Ceravolo, Rostan, *Sicurezza e Scienze Sociali*, 2025) and the three forthcoming contributions in *Quaderni di Sociologia* (issue 100, 2026): “Le pratiche quotidiane di fronte alla crisi climatica” (Marasco, Perulli, Ceravolo), “Alimentazione prosociale: generazioni, scelte quotidiane e transizione ecologica” (Ceravolo, Livraghi, Perulli) and “Responsabilità collettive e solidarietà climatica” (Bazzani, Ceravolo, Perulli, Picardi).
- **PRIN PNRR PROSOCIAL-CLIMA** (2022–2026) — Co-PI and research unit leader on prosocial behaviours for climate mitigation; this directly generated the three contributions in *Quaderni di Sociologia* mentioned above, forthcoming in the 2026 issue dedicated to the topic.
- **Third Mission, Digitalisation and Transformations of the Academic Profession** — research with the University of Milano-Bicocca, CIRSIS and IRPPS-CNR (2022–2023) and the V-DATA project on digital data and surveillance (since 2021). This strand underlies the articles “*Building Trust in University-Industry Relations*” (Vaira, Rostan, Ceravolo, Balduzzi, *European Journal of Higher Education*, 2024), “*Che cosa pensano gli italiani delle proposte keynesiane*” (Bianco, Ceravolo, *Quaderni di Rassegna Sindacale*, 2024) and “*La digitalizzazione della didattica nelle università italiane durante la prima fase di emergenza Covid-19*” (Ceravolo, Rostan, Ramella, *Cambio*, 2023).
- **Science Communication and Common Sense** — reflection on science, pseudoscience and public communication, which led to the chapter “*Scienza, pseudoscienza e scientismo: le sfide e i pericoli nell'era della complessità*” (in *Il potere della menzogna*, Il Mulino, 2024) and to the 2023 contributions in *Guerre di confine* (Meltemi), including “Non basta insegnare la fisica galileiana” and the translated chapter “Scienza a scuola, cittadinanza e public understanding of science”.
- **Reputation, Marketing and Commissioned Research** — scientific direction of the Communication Companies Observatory, the INSIDE Influencer Marketing Observatory, and the TRUE project on corporate reputation (all since 2020–2021), in addition to research on graduates’ trust (2021–2022) and the personal-fragrance market (2022); these activities resulted in research reports published in 2021–2022 (see § 8.9).
- **Conferences and Seminars** — over the five-year period the candidate presented papers at international conferences (CHER 2024 Luxembourg and CHER 2025 Poland), at national AIS conferences (Florence 2026, Naples 2023, Lecce 2024) and SISEC (Brescia 2023, Pavia 2025, the latter as discussant), as well as invited talks at conferences held by recognised associations (Assolombarda Pavia 2023, IUSVE Career Day 2023 and 2024, CICAPFEST 2021, IUSVE Dies Academicus 2026). In September 2025 he was elected to the Executive Board of the Italian Sociological Association at the Bergamo Conference (see § 6.3 for the full list).

### 6.1 Direction of and Participation in Research Groups, Laboratories and Observatories, with National and International Collaborations

Detailed list in reverse chronological order, including both ongoing and completed projects.

- **2025–present** Direction of the Scientific Committee of the PackInPro Foundation, Department of Political and Social Sciences, University of Pavia, funded by GRIFAL S.p.A. (total funding €800,000).
- **2024–present** Scientific direction of the PackInPro project — digitalisation and servitisation models for an integrated ecosystem for sustainable manufacturing, Department of Political and Social Sciences and ITIR, University of Pavia, funded by SEC (€2.4 million in private funds).

The project also involves the Department of Industrial Engineering and envisages building a Digital Nudging and servitisation ecosystem governed by a public reporting portal on process and product sustainability; the candidate directs the unit analysing target audiences and the methodological model for data analysis using Machine Learning tools.

- **2022–2026** Co-PI and research unit leader of the PRIN PNRR 2022 PROSOCIAL-CLIMA project (Prosocial motivations for climate mitigation behaviors), PI Giacomo Bazzani, funded by the European Union (NextGenerationEU). Collaboration between the University of Florence (lead institution), the University of Pavia and the University of Naples Federico II.
- **2022–present** Coordinator of Activity 4 “Restoration Economy”, Spoke 6, National Biodiversity Future Center (NBFC), an Italian research centre dedicated to biodiversity, coordinated by the National Research Council (CNR), under the PNRR National Research Centres call.
- **2022–2023** Researcher in the study “La Terza Missione nell’università italiana – Prospettive di sviluppo con riferimento alle differenze economiche e culturali del Paese”, carried out under an agreement between the University of Milano-Bicocca (Department of Sociology and Social Research) and the University of Pavia (CIRSIS), in collaboration with the Institute for Research on Population and Social Policies of the CNR (IRPPS-CNR), with the support of Fondazione Cariplo and the University Observatory of the University of Milano-Bicocca; coordinated by Roberto Moscati, Michele Rostan and Stefano Boffo.
- **2021–2023** Researcher in the project “The value of digital data: enhancing citizens’ awareness and voice about surveillance capitalism (V-DATA)”, funded under the Cariplo Human Sciences 2020 call, principal investigator Prof. Guido Legnante.
- **2021–2022** Scientific direction of the study “La reputazione del settore GDO – Distribuzione Moderna”, Department of Political and Social Sciences, in collaboration with StoryFactory S.r.l. Società Benefit and QuestLab S.r.l. The study involved a standardised questionnaire administered to a representative sample of 1,500 citizens, 9 focus groups in various Italian cities, and a sentiment analysis of web and social media channels (Twitter, Facebook-Meta, Instagram); carried out with the collaboration of researchers from the University of Naples Federico II, the University of Messina and POIEIN LAB (a spin-off of the University of Florence).
- **2021–present** Member of the Board and research group of WP6 “EC2U Knowledge Ecosystems” for the RI4C2 project “Research & Innovation For Cities & Citizens”, promoted by the EC2U European Alliance, under the Horizon 2020 “Science with & for Society” call, European Commission.
- **2021–present** Scientific direction of the TRUE project — quantitative analysis models for corporate reputation, Department of Political and Social Sciences (University of Pavia) and Department of Statistics and Quantitative Methods (University of Milano-Bicocca), funded by SEC Newgate Italia S.r.l. Società Benefit (Impresa 4.0 call, total funding €250,000).
- **2021–2025** Scientific and methodological direction of the INSIDE Influencer Marketing Observatory, promoted by Pulse Advertising and Miro Comunicazione with the collaboration of the Department of Political and Social Sciences of the University of Pavia and Eumetra S.r.l. Two completed research editions, with a third underway; web and social monitoring techniques were implemented, along with a survey on a factorial sample of 108 influencers and creators and over 50 in-depth interviews with key informants.
- **2020–present** Direction of the Communication Companies Observatory project, Department of Political and Social Sciences, University of Pavia, funded by UNA – Aziende della Comunicazione Riunite (total funding €45,000). For the first edition (2021), automatic web scraping models were used to build a census database of communication companies in Italy, combined with the Bureau Van Dijk database; in the second phase, a survey on a representative sample and 20 in-depth interviews with qualified informants were carried out. The research is conducted in collaboration with RES IT S.r.l. and QuestLab S.r.l.
- **2020–2021** Coordinator of the Dissemination and Communication Work Package for the project “Interdisciplinary Approaches to Cancer and Brain Biology”, directed by Andrea Mattevi,

awarded through a comparative selection by the Lombardy Region, funded under the Economic Recovery Intervention Programme.

- **2019–2020** Coordinator of WP3 of the RISID project – Realizing the Right to Social Inclusion for persons with Disabilities through new tools of smart communication and sharing knowledge: from international to local effectiveness, Principal Investigator Dr. Silvia Favalli, under the Science and Technologies Studies 2019 call, Fondazione Cariplo.
- **2014–2015** Participation in the study “Per la ricerca e l'innovazione. La collaborazione tra imprese e università alla prova dei fatti”, directed by M. Rostan for CIRSIS University of Pavia and funded by Assolombarda Pavia.
- **2014–2016** Direction of the evaluative study “Strategic Review 2008–2014. Il posizionamento della Fondazione Giovanni Agnelli e i principali temi di dibattito nello scenario Education Italiano”, CIRSIS University of Pavia in collaboration with Fondazione Giovanni Agnelli, Turin. The study involved a documentary analysis of FGA projects, an analysis of their direct and indirect social impact, and 30 in-depth interviews with stakeholders from the Italian and international education sector.
- **2014–2017** Member of the University of Pavia research unit, coordinated by Prof. Enrica Chiappero, for the FP7 project CRESSI – Creating Economic Space for Social Innovation (European Collaborative Research Project SSH.2013.1.1-1: Economic underpinnings of social innovations), international coordination by Prof. Alex Nicholls, University of Oxford.
- **2013–2016** Scientific direction for the project “CO2 – Musica in carcere”, funded by SIAE – Società Italiana Autori ed Editori, in collaboration with the Research Department of the CPM Music Institute and the Prison Administration Department of the Ministry of Justice. The project involved the controlled administration of music tracks using digital tools to a sample of male and female prisons, with longitudinal observation of behaviour and socialisation skills.
- **2011–2015** Researcher and data-analysis coordinator for PRIN 2011 “Università, Innovazione e Economie Regionali”, national coordinator Angela Perulli. Responsible for analysing survey data on the third mission of Italian academics and for the qualitative analysis of 12 university case studies.
- **2009–2012** Researcher (under research contract) on the project “SECONGEN, lo studio delle seconde generazioni migrate”, funded under the Piedmont Region Human Sciences call, Department of Social Research, University of Eastern Piedmont, coordinated by Prof. Michael Eve.
- **2009–2010** Researcher (funding for a fixed-term Researcher position) on the “Progetto AGING. La percezione intergenerazionale dell'equità”, Piedmont Region Human Sciences call, sociological research unit coordinated by Prof. Alberto Baldissera, directed by Prof. Elsa Fornero.
- **2008–2010** Researcher (under research grant) on the project “Higher education systems, decentralization and educational outcome” (Alfieri CRT call), Department of Social Research, University of Eastern Piedmont, coordinated by Prof. Eliana Baici.
- **2007–2009** Research coordinator (under research contract) on the project “Cuneo e il Nord”, coordinated by Prof. Nicola Crepax, Italian Council for Social Sciences, funded by Fondazione Cassa di Risparmio di Cuneo as part of the “Progetto Nord”, Fondazione IRSO, directed by Prof. Paolo Perulli.
- **2006–2008** Head of the Evaluation Committee (under research contract) on the international project ADAPTARE, EQUAL Community Initiative Phase II – “VAL.i, la valorizzazione delle risorse umane”, Department of Social Research, University of Eastern Piedmont, lead institution Associazione Piccole Imprese Alessandria (API).
- **2005–2007** Head of the Evaluation Committee (under research contract) on the national project ADAPTARE, EQUAL Community Initiative Phase II, Department of Social Research, University of Eastern Piedmont, lead institution Associazione Piccole Imprese Alessandria (API).

- **2003–2006** Researcher and data analyst (under research contract) on the international project “AI.VIA”, EQUAL Community Initiative – Phase I, Department of Social Research, University of Eastern Piedmont, lead institution Municipality of Alessandria.
- **2003–2006** Researcher (under research contract) on the P.R.I.N. 2003 project “La valutazione sociale delle occupazioni in Italia e nei contesti territoriali”, Department of Social Research, University of Eastern Piedmont, national coordinator Prof. Maria Luisa Bianco.
- **2003–2004** Researcher and methodological coordinator (under research grant) on the study “Giovani a Torino”, coordinated by Prof. Maria Luisa Bianco, Department of Social Research, University of Eastern Piedmont, in collaboration with Fondazione Giovanni Agnelli and funded by Fondazione CRT.
- **2001–2002** Researcher (under research contract) on the P.R.I.N. 2001 project “Sistema della giustizia e sistemi sociali: analisi teorico-giuridica e sociologico-giuridica. Il sistema dei rapporti familiari e la giustizia”, Department of Political Studies, University of Milan, coordinated by Prof. Paola Ronfani.
- **2000–2002** Researcher (under research grant) on the Cofin Murst 1999 project “Capitale sociale e genere per la riproduzione delle élites”, Department of Social Research, University of Eastern Piedmont, national coordinator Prof. Maria Luisa Bianco.
- **1998–2000** Researcher (under research grant) on the Cofin Murst 1997 project “Meccanismi di riproduzione delle diseguaglianze sociali”, Department of Social Research, University of Eastern Piedmont, national coordinator Prof. Maria Luisa Bianco.

## 6.2 Responsibility for Scientific Studies and Research Commissioned by Qualified Public or Private Institutions

- **2022–2022** Direction of the study “Modelli di consumo di essenze personali nel mercato italiano”, commissioned by Storyfactory Società Benefit. Construction of a set of 9 focus groups with consumers from different age groups to investigate social behaviour around the use of personal fragrances in the cosmetics market; the second case in a methodological research programme on building experimental tools for market analysis.
- **2021–2022** Direction of the study “Il valore della fiducia. Aspettative di laureandi e laureati di fronte al mercato del lavoro”, carried out by SGB Humangest S.r.l. and CIRSIS University of Pavia, in collaboration with Storyfactory S.r.l. Società Benefit. Construction of a focus-group campaign with graduates and final-year students in Lombardy and of a survey on a representative sample of the Italian population of graduates and final-year students; results presented at Fondazione Feltrinelli.
- **2017–2018** Scientific direction of the project “La valutazione dell’iniziativa di Alternanza Scuola Lavoro – Il Progetto Adoption di FCA”, promoted by FCA (Training and HR Department), in collaboration with CIRSIS University of Pavia. Construction of an evaluation survey with project beneficiaries, 8 focus groups and 15 in-depth interviews with qualified informants.
- **2015** Research coordinator for “La disegualianza di genere nelle carriere di Provincia e Comune di Pavia”, Department of Political and Social Sciences, University of Pavia, directed by Prof. Annarita Calabrò, funded by the Equality Councillor of the Province of Pavia.
- **2012–2013** Direction of the action-research project “L’informatizzazione dei meccanismi di valutazione per le erogazioni di GRANT”, commissioned by Compagnia di San Paolo of Turin. Implementation of a set of self-organised focus groups with all the institution’s sectoral teams and construction of a shared digital reporting template; coordination of a team of psychologists and management engineers.
- **2004–2006** Methodological research coordination for the project “Ricerca-Azione-Formazione per gli Staff Dirigenziali dei Servizi Sociali Circostrizionali e gli staff direzionali S.F.E.P”, commissioned by the Municipality of Turin, S.F.E.P. service.

### 6.3 Organisation of and Participation as Speaker at Scientific Conferences in Italy and Abroad

Complete list in reverse chronological order. The role played on each occasion is indicated in brackets at the end of the entry, according to the following categories: paper (presentation of a paper as author/speaker), discussant, session chair, organisation, invited, selected.

- **19 February 2026** IUSVE Dies Academicus, academic year 2025/26, “Disegnare nuove mappe di speranza. Vivere il presente, abitati dal futuro”, Aula Magna, IUSVE Mestre campus. Opening address for the academic year, with contributions from IUSVE Director Fr. Nicola Giacomini and Prof. Domenico Simeone (Università Cattolica del Sacro Cuore, Milan) (*Invited – National Conference – paper*)
- **14-16 January 2026**, Conference “Costruire la Transizione Sostenibile in Italia: Ricerca, Politiche e Società in Dialogo”, University of Florence, Polo delle Scienze Sociali di Novoli, organised as part of the PRIN2022\_PNRR\_BAZZANI project “Prosocial motivations for climate mitigation behaviors (PROSOCIAL-CLIMA)”, with the participation of the Universities of Florence, Pavia and Naples “Federico II”; stakeholder session “Imprese ed Economia Circolare” (chair); scientific session #7 “PRIN PNRR - Comportamenti prosociali e mitigazione climatica: risultati della ricerca PROSOCIAL-CLIMA”, paper entitled “Ridurre le emissioni con l'alimentazione: evidenze da una survey su campione nazionale” (with L. Livraghi) (paper, organisation)
- **18–20 September 2025** 16th AIS End-of-Term Conference, “Le sfide del Mediterraneo per l'Europa”, former Monastery of Sant'Agostino, University of Bergamo. At the closing Assembly (20 September 2025) the candidate was elected to the Executive Board of the Italian Sociological Association for the 2026–2028 term (*National Conference – election to the AIS Executive Board*)
- **3–5 September 2025** 37th CHER Conference (Consortium of Higher Education Researchers), “Adapting to Change: Higher Education Systems, Institutions and Academics in a Transforming World”, Adam Mickiewicz University of Poznan, Poland. Paper: “A post-pandemic view on the contribution of novel models of teaching to widening student participation in higher education” (with M. Rostan and M. Anzivino) (*Selected – International Conference – paper*)
- **January 2025** 9th SISEC Conference, “Visibili e invisibili nel capitalismo che cambia: imprese, lavoro, territori e politiche”, University of Pavia. Discussant in Panel 1.7 (“Uncovering the political and ideational foundations of economic policy...”) (*National Conference – discussant*)
- **4–6 September 2024** 36th CHER Conference (Consortium of Higher Education Researchers), “Higher Education and Science Future(s): Trends, Imaginaries, and Alternatives”, University of Luxembourg, Belval Campus. Paper: “Biodiversity and the Future of Science: The Case of the Italian National Biodiversity Future Center” (*Selected – International Conference – paper*)
- **19 September 2024** AIS Mid-term Conference, “Emozioni e ragioni nella società neoliberista”, University of Salento, Lecce. Paper: “Il linguaggio dello Sport nella vita quotidiana: metafore, nuove forme di rappresentazione e conseguenze sociali”, intersectional session “Sport, passioni e pratiche quotidiane: questioni teoriche e di metodo” (Methodology, Sociology of Sport, Everyday Life intersection) (*National Conference – paper*)
- **17 May 2024** 2nd Communication Career Day, IUSVE Verona campus. Conference “Le nuove sfide professionali della comunicazione”, with Mario Fois (ISIA Rome) (*Invited – Local Conference – paper*)
- **26 May 2023** IUSVE Career Day, Verona campus, study conference “Le professioni della comunicazione: prospettive e tendenze del settore”. Paper: “Aziende della comunicazione. Nuovi perimetri, tendenze e prospettive” (*Invited – Local Conference – paper*)
- **14 April 2023** Intersectional seminar of the AIS Methodology and Everyday Life Sections (second event), “Relazioni, interdipendenze e conflitti nella vita quotidiana. Esperienze e metodi di ricerca”, Department of Political Science, University of Pisa (*National Conference – organisation and secretariat*)

- **31 March 2023** National conference presenting the *Institute for Transformative Innovation Research*, University of Pavia. Chair of the session “Augmented Human Intelligence and Digital Ergonomics” (*National Conference – organisation and session chair*)
- **31 March 2023** Study seminar “*L'Impresa in transizione*”, as part of Pavia Capitale della Cultura d'Impresa 2023, Assolombarda Pavia. Paper: “Augmented Human Intelligence & Digital Ergonomics”, presenting the laboratory of the same name directed by the candidate (*Invited – Local Seminar – paper*)
- **8–11 February 2023** 7th SISEC Conference – Italian Society of Economic Sociology, “*Scienze sociali che cambiano per una società che cambia*”, Brescia. Paper: “La digitalizzazione delle università italiane durante la prima fase di emergenza Covid-19: l'esperienza e le opinioni degli accademici” (with M. Rostan and F. Ramella), Session 17 – Il grande balzo dell'Italia. Pratiche di digitalizzazione nell'economia e nella società (*Selected – National Conference – paper*)
- **19–21 January 2023** AIS National Conference, Naples. Intersection of the Methodology and Everyday Life Sections, “*Interdipendenze, vulnerabilità e conflitti nella vita quotidiana: pratiche e metodi di ricerca*” (*National Conference – organisation and co-chair*)
- **19–21 January 2023** AIS National Conference, Naples. Intersection of the Social Policy, Sociology of Health and Medicine, and Everyday Life Sections, “*I nuovi scenari di conflitto sociale, fratture esistenziali, politiche del benessere*” (*National Conference – organisation*)
- **3–5 September 2021** Panel “*La ricerca che ama il rischio*”, CICAPFEST 2021 “*Navigare l'incertezza. Con il dubbio come bussola... per tornare a riveder le stelle*”, in collaboration with AIRC – Associazione Italiana Ricerca contro il Cancro. Paper: “Ricerca scientifica e responsabilità sociale” (*Invited – National Conference – paper*)
- **25 November 2020** National seminar “*La pandemia entra nella vita quotidiana: sapere scientifico e senso comune*”, AIS Everyday Life Section, online webinar, virtual venue University of Pavia (*Organisation and scientific secretariat*)
- **1–2 October 2020** AIS Everyday Life Section National Conference, “*Utopie quotidiane e senso comune. Visioni, pratiche, trasformazioni*”, online conference, virtual venue University of Milan (*Organisation*)
- **1–2 October 2020** AIS Everyday Life Section National Conference, “*Verso un nuovo senso comune? Trasformazioni, rotture e riconfigurazioni nella vita quotidiana*”, Pavia (*Organisation, coordination and session chair*)
- **23–25 January 2020** AIS National Conference, “*Sociologia in Dialogo: algoritmo, cervello, valutazione*”, Naples. Intersection of the Sociological Theories and Social Transformations / Everyday Life Sections, “*Vite digitali. Legami sociali e senso comune al tempo dei social / Living Digitally. Social Bonds and Common Sense at the Time of Social Media*” (*National Conference – organisation*)
- **14 October 2019** Study seminar “*La comunicazione della scienza nell'era digitale*”, University of Pavia and AIS Everyday Life Section, as part of the seminar series “*Un nuovo senso comune?*”, Pavia (*Organisation and chair – Local Conference*)
- **26–28 September 2019** Conference “*Migrations and Identity in European History: Communities, Connections, Conflicts*”, Iași, Romania, promoted by Humboldt-Club Iași, Deutsches Kulturzentrum Iași, the Romanian Academy and the Leibniz-Institut für Ost- und Südosteuropaforschung (IOS), Regensburg. Paper: “*Second Generation Migrants, Identity and Citizenship. A New Social Problem?*” (*Invited – International Conference – paper*)
- **28–30 August 2019** CHER 32nd Annual Conference, “*Theories and Methods in Higher Education Research*”, Kassel University. Paper: “*Open UP! A new deal for Italian universities and academics?*” (with M. Vaira and M. Rostan) (*Selected – International Conference – paper*)
- **3–4 April 2019** Conference “*Digital society, digital sociology*”, AIS Sociological Theories and Social Transformations Section and Cultural Processes and Institutions Section, Salerno. Contribution to the round table “*Trasformazioni digitali, le sezioni AIS si confrontano*” (*Invited – National Conference*)

- **22–23 September 2018** AIS Everyday Life Section National Conference, “*Quotidiano in movimento: transizioni, corso di vita, pratiche, soggettività*”, third thematic session, University of Cagliari (*Session chair and discussant*)
- **25–27 January 2018** SISEC 2018 Conference, “*Il destino del lavoro. Tra ricerca di senso e rivoluzione digitale. Etica, diritti e regolazione sessant'anni dopo The Human Condition*”, Università Cattolica del Sacro Cuore, Milan, Session 4 “Il contributo delle università all'economia regionale”. Paper: “Il Public Engagement degli accademici italiani: un'opportunità di rapporto tra università e territorio” (with M. Rostan and M. Anzivino) (*Invited – National Conference – paper*)
- **28–30 August 2017** CHER 30th Annual Conference, “*Universities as political institutions – HEIs in the middle of academic, economic, and social pressures*”, “Higher Education in Society” Section, Jyväskylä, Finland. Paper: “The public engagement of Italian academics” (with M. Rostan and M. Anzivino) (*Selected – International Conference – paper*)
- **25–26 November 2016** International conference for the 90th anniversary of ISTAT, “*La società italiana e le grandi crisi economiche 1929–2016*”, session “Le recenti tendenze nella mobilità interna in Italia. Fonti, evidenze e prospettive”, Faculty of Economics, Sapienza University of Rome. Paper: “Migranti interni e internazionali: similitudini e differenze” (with M. Eve) (*Invited – National Conference – paper*)
- **5–7 September 2016** CHER 29th Annual Conference, “*The University as a Critical Institution?*”, track 3, Queens' College, University of Cambridge. Paper: “From Brain Drain to Brain Transit: a possible double step mechanism in the movement of human capital” (with L. Maestripieri) (*Selected – International Conference – paper*)
- **30 June – 2 July 2016** 13th IMISCOE Annual Conference, “*Migration & Development*”, Session 78 – Patterns of Integration, Charles University Prague. Paper: “Does neighbourhood count? A multilevel model of educational outcomes of children of immigrant” (with B. Berri) (*Selected – International Conference – paper*)
- **9–11 September 2015** Member of the Organising Committee and head of the secretariat for the CRUI conference in collaboration with the University of Pavia, “*Università e Città. Un'agenda per il nuovo secolo*”, University of Pavia (*Organisation – National Conference*)
- **3–4 June 2014** Conference “*Changing Population: Migration, Reproduction and Identity*”, organised by SMMS (Scenari Migratori e Mutamento Sociale), Department of Sociology and Social Research, University of Trento. Paper: “Ethnicity or Migration Processes?” (with M. Eve and M. Perino) (*Invited – National Conference – paper*)
- **8–10 September 2014** CHER 27th Annual Conference, “*Universities in transition: shifting institutional and organizational boundaries*”, track 3 – Shifting boundaries in the academic profession, CERIS-CNR, Rome. Paper: “Academic engagement and the commercialisation of academic knowledge in Italy” (with M. Rostan, M. Vaira and M. Anzivino) (*Selected – International Conference – paper*)
- **11–13 April 2013** CHER 26th Annual Conference, “*The Roles of Higher Education and Research in the Fabric of Societies*”, Panel 4 “Territories – The territories of knowledge production and transformation: Universities, innovation and regional economies in national perspective”, University of Lausanne. Paper: “Universities, innovation and regional economies in Italy” (with M. Rostan and M. Vaira) (*Selected – International Conference – paper*)
- **9–13 September 2013** Interdisciplinary Conference on Migration, jointly organised by the NORFACE Research Programme on Migration and the Centre for Research and Analysis of Migration (CReAM), “*Migration: Global Development, New Frontiers*”, Session E12 “Second Generation”, University College London. Paper: “A case of 'second generation' disadvantage in internal migration: a challenge to theory?” (with Michael Eve) (*Selected – International Conference – paper*)
- **27–28 September 2012** AIS-ELO National Conference, “*Cause e impatto della crisi. Individui, territori, istituzioni*”, session “Diseguaglianze e strategie di fronteggiamento: stratificazione e ricchezza”, University of Calabria, Arcavacata di Rende. Paper: “Crisi economica e

diseguaglianze sociali. La situazione italiana nello scenario europeo” (with D. Carbone)  
(*Selected – National Conference – paper*)

- **9–12 September 2012** CHER 25th Annual Conference, “*Higher Education and Social Dynamics*”, Session 1C – Internationalisation & globalisation, University of Belgrade. Paper: “Why have you crossed the borders? Social and economic forces shaping international academic mobility” (with M. Rostan) (*Selected – International Conference – paper*)
- **9–10 November 2010** 2nd Workshop, Alfieri CRT-PRIN 2007 Project, “*L'evoluzione del sistema universitario italiano tra riforme, regionalizzazione e mobilità*”, University of Eastern Piedmont, Novara. Member of the organising committee; paper: “Internal Inequalities within a Regional University: a Problem of Individual Choice?” (*Organisation and paper – National Conference*)
- **2–5 September 2009** 9th European Sociological Association Conference, “*European Society or European Societies?*”, Universidade de Lisboa, Lisbon. Paper: “New models of social representations about the future: short term strategies and social mobility processes” (*Selected – International Conference – paper*)
- **26–28 March 2009** International Sociological Association (ISA), “*Young People, Europe, the Mediterranean: Territories, Identities, Policies*”, University of Bologna, Forlì. Paper: “Uncertainty, values and social-economic citizenship within a changing society. A disenchanting generation of young-adult in Turin” (*Selected – International Conference – paper*)
- **6–8 December 2008** Conference of the AIS Methodology Section, “*Qualità del dato e rispetto della persona nella Ricerca Sociale e di Marketing*”, Università Cattolica del Sacro Cuore, Milan. Member of the organising committee and discussant for the session “Indicatori e fedeltà del dato” (*Organisation – National Conference*)
- **14 November 2008** 1st Workshop, Alfieri CRT-PRIN 2007 Project, “*Higher education systems, decentralization and educational outcome*”, University of Eastern Piedmont, Novara. Co-organiser of the seminar; paper: “Explaining mechanism of university choice, a methodological approach” (*Organisation and paper – National Conference*)
- **17 October 2008** Seminar of the AIS Methodology Section, “*L'insegnamento della Metodologia nel 3+2*”, Sapienza University of Rome. Paper: “Insegnare Metodologia per le professioni dello sviluppo locale” (*Invited – National Seminar*)
- **14 September 2007** Organisational and scientific secretariat for the seminar of the Methodology Section, “*Metodi e tecniche per lo studio delle differenze*”, as part of the AIS National Conference, University of Urbino, “Capire le differenze: integrazioni e conflitti nella società del XXI secolo” (*Organisation – National Conference*)
- **28–30 June 2007** Conference of the AIS Methodology Section, “*Esplorare la Coesione Sociale*”, University of Trento. Coordinator of the working session of the same name and member of the organising committee; paper: “Social cohesion and international pattern of development” (*Organisation – National Conference*)
- **24–25 May 2007** Conference of the AIS Economy, Labour and Organisations Section, “*Quali disuguaglianze oggi: territori, società, lavoro*”, University Federico II, Naples. Paper: “La Cooperazione internazionale allo sviluppo, quali modelli, quali meccanismi di regolazione e strumenti inclusivi di progettazione per favorire la diminuzione delle disuguaglianze internazionali” (*Selected – National Conference – paper*)
- **15–16 March 2007** Conference “*Giovani Come IV. Carriere, stili di vita e modelli culturali dei giovani italiani*”, University of Salerno, Fisciano. Paper: “Giovani e valori del lavoro in un contesto locale in trasformazione: il caso torinese” (*Invited – National Conference – paper*)
- **23–29 July 2006** XVI ISA World Congress of Sociology, “*The Quality of Social Existence in a Globalising World*”, Session RC10 – Participation, Organizational Democracy and Self-Management, University of KwaZulu-Natal, Durban. Paper: “Participation, Democracy, and Local Empowerment. The key role of a participative development strategy” (with Elisa Rapetti) (*Selected – International Conference – paper*)

- **15–22 July 2005** ISA Conference, “*International conference on social science*”, Stockholm University. Paper: “Explaining educational inequalities, a mechanism model” (with Carlo Barone); proceedings available on CD-ROM (*Selected – International Conference – paper*)
- **13–15 August 2004** ISA General Conference, “*Sixth International Conference on Social Science Methodology*”, University of Amsterdam. Paper: “Stratification and Social Mechanisms: an empirical point of view” (with Laura Accornero); proceedings available on CD-ROM (*Selected – International Conference – paper*)
- **7–9 May 2004** ISA RC28 Conference, “*International meeting of Research Committee on Social Stratification and Mobility*”, Université de Neuchâtel. Paper: “Exploration of Inequalities with social mechanisms, an empirical perspective” (with Laura Accornero) (*Selected – International Conference – paper*)
- **28–29 January 2004** Conference of the AIS Methodology Section, “*Lo studio del mutamento sociale: problemi metodologici e ricerche empiriche*”, University of Salerno, Fisciano. Paper: “La riproduzione delle classi superiori in un contesto locale, una spiegazione per meccanismi sociali” (*Selected – National Conference – paper*)
- **10–11 October 2003** 1st National Forum for Young Sociologists, University Federico II, Naples. Paper: “*L'analisi dei fenomeni sociali attraverso meccanismi*” (with Filippo Barbera); discussant: Alessandro Cavalli (*Selected – National Conference – paper*)
- **14 March 2001** Conference for practitioners “*Reti telematiche e sviluppo territoriale nel Piemonte*”, Regional Government Building, Turin. Paper: “Gli sviluppi dell'implementazione dell'informatica nelle routine organizzative degli enti socio-assistenziali” (*Organisation and paper – Local Conference*)

## 7. Teaching Activity

### Teaching Activity of the Last Five Years in Brief (2021–2026)

*Summary of the main courses, teaching coordination roles and advanced training activities carried out over the five-year period.*

- **Coordination of the Industrial Doctorate** in Communication and Linguistics Sciences and Practices, Graduate School of Doctoral Studies, University of Pavia (since 2021; 39th and 40th cycles), under agreement with SACE S.p.A., H-Ventures S.r.l. and Spindox S.p.A., with 5 DM-118 scholarships obtained under the PNRR call. He was the author of the doctoral programme's cultural and scientific project.
- **Current Core Courses** — Digital Methods (Master's Degree in Digital Communication, since 2019), Social Research Methodology (Bachelor's Degree in Political Science, since 2016) and Sociology and Social Research (Bachelor's Degree in Communication, since 2013), all confirmed over the last five years. He is also Director of the Master's degree programme in question and was the author of its cultural and scientific project.
- **Doctoral Programmes and Faculty Boards** — member of the Faculty Board of the PhD Programme in Social and Political Change, University of Turin and Florence (2020–2023, cycles 36–38), with an annual course on Research Methods and supervision of 4 doctoral theses.
- **Professional Advanced Training** — responsible for the Organisation Methods 2.0 and Research and Evaluation Methods 2.0 modules, MUST University Master's Programme, University of Pavia (since 2017, confirmed over the five-year period).

### 7.1 Academic Teaching in Degree Courses — University of Pavia

- **2019–present** Digital Methods, Master's Degree Programme in Digital Communication (interdepartmental).
- **2016–present** Social Research Methodology, Bachelor's Degree Programme in Political Science and International Relations, Department of Political and Social Sciences.
- **2013–present** Sociology and Social Research, Bachelor's Degree Programme in Communication, Innovation and Multimedia (interdepartmental).
- **2018–2019** Quantitative Methods for Social Research (Social Research module), Master's Degree Programme in Economics and Business Management, Department of Economics and Management.
- **2015–2019** Organisation, Corporate Communication and Storytelling (Communication and Marketing module), Master's Degree Programme in Professional Communication and Multimedia (interdepartmental).
- **2011–2016** Methods and Techniques of Social Research, Bachelor's Degree Programme in Political Science and International Relations, Department of Political and Social Sciences.
- **2014–2015** Organisation, Communication and Media Relations (Communication and Marketing module), Master's Degree Programme in Professional Communication and Multimedia (interdepartmental).

### 7.2 Academic Teaching — University of Eastern Piedmont

- **2002** Tutor for the Methodology of Social Sciences course taught by Prof. Antonio de Lillo, Faculty of Sociology, University of Milano-Bicocca.
- **2003–2006** Methodology of Social Sciences, Degree Programme in Social Work, Faculty of Political Science, University of Eastern Piedmont.

- **2003–2005** Statistics, Specialised Degree Programme in Management and Planning of Social Policies and Services, Faculty of Political Science, University of Eastern Piedmont.
- **2004–2006** Epistemology, Specialised Degree Programme in Analysis of Complex Social Phenomena, Faculty of Political Science, University of Eastern Piedmont.
- **2005–2006** Psychology of Marketing and Organisations, Faculty of Political Science, University of Eastern Piedmont.
- **2006–2008** Work and Organisational Psychology, Faculty of Economics, University of Eastern Piedmont.
- **2008–2011** Sociology (Module 2), Faculty of Science, University of Eastern Piedmont.
- **2008–2010** Sociology of Organisations 2, Faculty of Science, University of Eastern Piedmont.
- **2008–2010** Work and Organisational Psychology, Faculty of Science, University of Eastern Piedmont.

### 7.3 Academic Teaching — University of Turin

- **2005** Social Research Methodology, Faculty of Arts and Philosophy, University of Turin.

### 7.4 Teaching in University Master's Programmes and Doctoral Courses

- **2017–present** Head of the modular course on Organisation Methods 2.0, University Master's Programme in Marketing Utilities and Storytelling Techniques, University of Pavia.
- **2017–present** Head of the modular course on Research and Evaluation Methods 2.0, University Master's Programme in Marketing Utilities and Storytelling Techniques, University of Pavia.
- **2011–2014** Co-supervisor (with Prof. H. Siegrist) of PhD candidate Valerio Verrea, Fakultät für Sozialwissenschaften und Philosophie, Graduiertenzentrum, Universität Leipzig. Dissertation title: “Fair Trade – the non-profit challenge to the free market. An analysis of non-profit organizations and for-profit companies competing on the Fair Trade market in Germany and Italy”.
- **2013–present** Course on Methods for Social Research, Master's Programme in Migration, Gender, Family Models and Integration Strategies.
- **2012–2013** Course on Survey Research Methods (with F. Corradi), DREAM Doctoral Programme, Department of Economics and Management, University of Pavia.
- **2004–2010** Workshop on Methods and Techniques of Social Research, Master's Programme in Local Development, University of Eastern Piedmont (COREP).
- **2004–2005** Course on Methods and Techniques of Social Research, Master's Programme in Promoting Social Participation, University of Urbino.
- **2004–2006** Workshop on Methods and Techniques of Social Research, Master's Programme in Public Policy Analysis, COREP and University of Turin.
- **2013–2018** Member of the Faculty Board of the PhD Programme in Sociology and Social Research Methodology, NASP Doctoral School (University of Milan and University of Turin), by direct invitation for cycles 29–33.
- **2014** Lecture series for the PhD programme “Economics and Management of Technology (DREAMT)”, University of Pavia, entitled “Indicators and survey strategies” (lectures in English for an international cohort).
- **2013** Lecture for the DREAMT doctoral programme, University of Pavia, entitled “Quantitative techniques and their limits” (Survey Methods module, in English).
- **2020–2023** Member of the Faculty Board of the PhD Programme in Social and Political Change, University of Turin and University of Florence (cycles 36–38), annual course on

Research Methods at the University of Florence and supervisor of 4 doctoral theses (cycles 36 and 37).

- **2023–present** Coordinator of the PhD Programme in Communication Sciences and Practices, Graduate School of Doctoral Studies, University of Pavia, under agreement (industrial doctorate) with SACE S.p.A., H-Ventures S.r.l., Spindox S.p.A. — 39th and 40th cycles. Lead proposer and author of the cultural and educational project; the doctoral programme obtained 5 DM-118 scholarships under the PNRR call dedicated to the 39th cycle.

## 7.5 Teaching or Research Appointments (Fellowships) at Foreign Universities and Research Institutes

- **2010** Universität Leipzig, Graduiertenzentrum Geistes- und Sozialwissenschaften. Seminar on “Evaluation of International Cooperation: Methods and problems”, by invitation of Prof. Siegrist and PhD candidate Valerio Verrea.
- **2010** 8th International Summer School for PhD Candidates, “Transnational Actors – Actors of Transnationalisation”, Research Academy Leipzig. Lecture entitled “International Cooperations: Advantages for Whom?”, Panel 6a “Global Civil Society and Transnational NGOs as Agents of Change in the Patterns of Global Economy”, commentary by Helena Flamm.
- **2010–2014** Universität Leipzig, Graduiertenzentrum Geistes- und Sozialwissenschaften. Co-supervisor (with Prof. H. Siegrist) of the doctoral dissertation of candidate Valerio Verrea, “Fair Trade – the non-profit challenge to the free market. An analysis of non-profit organizations and for-profit companies competing on the Fair Trade market in Germany and Italy”.
- **2019** Seminar entitled “Dare i numeri del territorio. Cautele e buone pratiche di ricerca. Seminario di introduzione alla ricerca quantitativa”, IUAV Doctoral School, PhD Programme in Architecture, City and Design, Territorial Planning and Public Policy curriculum.

## 8. Pubblicazioni scientifiche

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**Totale pubblicazioni: 82 (di cui 3 in corso di stampa, accettate dall'editore).**

### 8.1 In corso di stampa (2026)

1. Marasco, Vincenzo; Perulli, Angela; **Ceravolo, Flavio Antonio**, “Le pratiche quotidiane di fronte alla crisi climatica: consumi energetici domestici e opportunità di riduzione”, in *Quaderni di Sociologia*, fasc. 100, 1/2026, vol. LXX, Rosenberg & Sellier, Torino (in corso di stampa).
2. **Ceravolo, Flavio Antonio**; Livraghi, Laura; Perulli, Angela, “Alimentazione prosociale: generazioni, scelte quotidiane e transizione ecologica”, in *Quaderni di Sociologia*, fasc. 100, 1/2026, vol. LXX, Rosenberg & Sellier, Torino (in corso di stampa).
3. Bazzani, Giacomo; **Ceravolo, Flavio**; Perulli, Angela; Picardi, Ilenia, “Responsabilità collettive e solidarietà climatica: una prospettiva sociologica sui comportamenti a basse emissioni. Linee di ricerca”, in *Quaderni di Sociologia*, fasc. 100, 1/2026, vol. LXX, Rosenberg & Sellier, Torino (in corso di stampa).

### 8.2 Monografie (6)

1. Calabro', Anna Rita; **Ceravolo, Flavio Antonio**; Confalonieri, Maria Antonietta; Gerzeli, Simone, “*C'eravamo tanto amate. Come è cambiato il rapporto tra la pubblica amministrazione e le sue dipendenti*”, Ledizioni, Milano, 2017.
2. **Ceravolo, Flavio Antonio**, “*Cervelli in transito. Altri giovani che non dovremmo farci scappare*”, Carocci, Roma, 2016.
3. **Ceravolo, Flavio Antonio**; Carbone, Domenico, “*Una Società Lenta. Mutamento e mobilità sociale in Provincia di Alessandria*”, Franco Angeli, Milano, 2009.
4. Bianco, Maria Luisa; **Ceravolo, Flavio Antonio**, “*Razionalità locali. Sociologia dei giovani adulti torinesi*”, Edizioni Fondazione Agnelli, Torino, 2007.
5. **Ceravolo, Flavio Antonio**, “*Essere mobili a Torino. La ricostruzione dei percorsi di mobilità di una coorte di torinesi attraverso dati censuari*”, Libreria Stampatori, Torino, 2002.

### 8.3 Curatele (5)

1. **Ceravolo, Flavio Antonio** et al., “*Disegnare, attraversare, cancellare i confini. Una prospettiva interdisciplinare*”, G. Giappichelli Editore, Torino, 2018.
2. Bontempi, Marco; **Ceravolo, Flavio Antonio**, “*Between Sense and Sensibility: Art and Society's Metamorphosis*”, Firenze University Press, Firenze, 2016.
3. **Ceravolo, Flavio Antonio**, “*Straniero a chi?*”, Rosenberg & Sellier, Torino, 2013.
4. **Ceravolo, Flavio Antonio**, “*Val.i: prevenire le crisi aziendali attraverso la valorizzazione delle risorse umane*”, Franco Angeli, Milano, 2009.
5. **Ceravolo, Flavio Antonio**; Maranzana, Michele, “*Vivere la memoria*”, Stampatori, Torino, 2007.

### 8.4 Articoli in rivista (21)

1. Dal Zotto, Emanuela; **Ceravolo, Flavio Antonio**; Rostan, Michele, “Ecosistemi urbani a rischio e gestione della biodiversità: una ricerca in Lombardia e in Puglia”, *Sicurezza e Scienze Sociali*, 13(3), 2025, pp. 149-163.
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## 9. Other Professional and Technology Transfer Activities

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### 9.1 Spin-offs and Corporate Scientific Committees

- **2017–2019** Scientific committee for business incubation, IUF University of Florence, AFIREST project – POIEIN LAB, a social research laboratory (Chaired by Dr. Filippo Buccarelli); the company provides both qualitative and quantitative social research services.
- **2005–2010** Design and establishment of the spin-off LABORES S.r.l., Department of Social Research, University of Eastern Piedmont; subsequently a member of the company's Scientific Advisory Committee.

### 9.2 Awards and Recognitions

- Selected for publication of the paper presented at the 1st National Forum for Young Sociologists (2003, with F. Barbera), discussant Alessandro Cavalli.
- Appointed member of the National Jury of “The Prize” (since 2021), subsequently chairing the most recent edition (see § 5.2).

*I, the undersigned, Flavio Antonio Ceravolo, born in Alessandria on 27 August 1970, aware of the criminal penalties provided for under Article 76 of Presidential Decree No. 445 of 28 December 2000 in the event of false statements and falsification of documents, pursuant to and for the purposes of Articles 46 and 47 of the same Presidential Decree No. 445/2000, hereby declare, under my own responsibility, that all the information contained in this curriculum vitae is true.*

*I further declare, pursuant to Legislative Decree No. 196 of 30 June 2003 and EU Regulation 2016/679 (GDPR), that I authorise the processing of the personal data contained in this curriculum.*

Pavia, 24 June 2026

In witness whereof